tasteforlife EXPERT INSIGHTS

Fungi Perfecti was founded over 40 years ago by renowned mycologist Paul Stamets with the goal of building a connection between human health and fungi. They understand that they are part of a global community. Being committed to positive action and taking the steps necessary to ensure they are being responsible stewards has helped make Host Defense Mushrooms the trusted industry leaders you know and love. Together we do great things.

More Than Mycelium: What's Inside Host Defense™

USDA

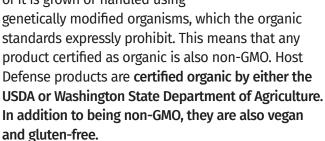
ORGANIC

CERTIFIED ORGANIC

Ever wonder what all those symbols on your favorite product mean? Messaging through symbols is a growing way for brands to quickly connect with customers over shared values. Symbols might be used to convey how something is grown or how the company is addressing environmental and social issues. Below, we explore what goes into several important certification/designation symbols, and why industry-leading Fungi Perfecti®—makers of Host Defense® Mushrooms™—is committed to the highest standards.

Organic

The most obvious place to start when considering a supplement is verification for safety and quality. The Certified Organic designation by the USDA, or other reputable third-party certifiers, verifies that ingredients have been grown without synthetic fertilizers, pesticides or herbicides and, as with all organic foods, none of it is grown or handled using genetically modified organisms, which



110% Climate Positive

Many organizations are beginning to make a "carbon neutral" commitment. This means that they minimize their footprint where they can and offset any emissions they can't eliminate, bringing their total emissions to zero, or carbon neutral. While this is important work, unfortunately, being carbon neutral is no longer enough to keep pace with climate change. At Fungi Perfecti, they have committed to being climate positive. Working with a third-party carbon management solutions provider, they have minimized their overall impact, and offset not only their remaining emissions, but an additional 10% of the combined totals of their scopes 1, 2, and 3 emissions—earning them the designation of 110% Climate Positive. By purchasing a Host Defense product, you're helping to offset over 10% more carbon emissions than were released to produce it!

Certified B Corporation

Certified B Corporations™ value people over profit. They share in the collective mission of transforming the global economy to benefit all people, communities, and the planet. The process to become a Certified B Corporation™ requires a strong communities.

B Corporation[™] requires a strong commitment to transparency. Fungi Perfecti, makers of Host Defense, became a Certified B Corporation[™] in 2023



> > >

tasteforlife EXPERT INSIGHTS

and was evaluated using the rigorous B Impact Assessment™ on a wide range of criteria, from supply chain practices and sustainability efforts, to employee satisfaction and commitment to corporate responsibility. Identifying and supporting B Corporations™ is a great way to be part of the solution, helping to create a paradigm shift in business practices that can lead to a more equitable future for all.

BPI Compostable Certified

The Biodegradable Products Institute (BPI) compostable

CERTIFED COMPOSTABLE PACKETS





mark indicates the end-of-life opportunity for a compostable product. It is a way for consumers to identify products and packaging that can be safely commercially composted, and to determine that an item can be diverted with food or yard scraps where a program exists. Years ago Host Defense set out to create custom crafted material for our single-use packets that can be commercially composted. In 2024, BPI Certification was achieved after having met the rigorous review process and having met the third-party verification ASTM standard. By purchasing products with the BPI Compostable symbol, you are helping to reduce the amount of non-compostable, virgin plastics!



For the latest information on health and nutrition, pick up a free copy of **Taste for Life** magazine. For more articles, go to **www.tasteforlife.com**.

These statements have not been evaluated by the Food and Drug Administration. This information is not intended to provide medical advice on personal health conditions, nor to replace recommendations made by healthcare professionals or product manufacturers. Information appearing in *Taste for Life* publications may not be reproduced in whole or in part without express permission of the publisher. ⊚ 2024

THIS INFORMATION IS COMPLIMENTS OF

EA_0324_Host Defense